



VoIP Market Overview

the
easiest
decision
you'll ever
make

VoIP can revolutionize your profitability

The Telecommunications industry has recently gone through radical changes. And change spells opportunity for those who are prepared to take decisive action. The advent of Voice over Internet Protocol, or VoIP, is just such an event. Already it is opening up exciting new avenues for business by delivering low-cost, high-value capabilities.

Vistula offers an easy way for any provider to profit from the latest VoIP technology. With our revolutionary V-Cube solution, you can protect your customer revenues, offer new services and lower your costs, all at the same time.

Whether you are a telecoms company or an ISP, with V-Cube you can extend your portfolio, offering essential services to your existing customers – services that can help solidify your relationships with customers and increase their loyalty.

Offer new services

As bandwidth prices fall, both ISPs and Telcos are seeking new ways to increase earnings from existing customers. By providing powerful voice solutions through your clients' existing Internet links you can rapidly expand your business within your existing customer base. V-Cube lets you offer highly sophisticated voice services that companies are prepared to pay tens or even hundreds of thousands to achieve with traditional hardware-based PABX solutions.

Increase customer loyalty

Voice telephone services have become highly competitive. Customers today regularly switch suppliers to get better prices or better services. There is hard evidence that by offering high-value data linked services customer loyalty increases radically. V-Cube allows you to provide what every business needs – flexible contact within the company and with their clients.

VoIP is the future

Research from IDC has forecast that 50% of global voice traffic minutes will be carried over VoIP as soon as the year 2006. And Forrester Research has predicted that by 2020 there will be no public switched voice services left. Companies that want to thrive in this changing landscape will be acting on this now. V-Cube enables your company to be part of this revolution today – and with no capital investment.



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No upfront costs

We want to make it easy for you to get up and running and to succeed with VoIP. That's why we don't charge any upfront costs or setup fees. When you implement V-Cube, you only pay for the service once you are generating your own revenue. And what you pay is scaled to your earnings so your business is in profit from the start.

Easy to implement and upgrade

Old-world hardware-based switching solutions can tie a company down with the high cost of upgrading. V-Cube sets you free from those constraints. As a software solution with unique building block architecture it's easy to integrate, upgrade or extend its capabilities. So not only will you be up and running quickly but you won't become trapped with an outmoded system in a few years either.

With V-Cube you can quickly and easily provide your customers with a compelling VoIP solution. You'll be offering them increased flexibility, power and control while you enjoy increased revenues and reduced costs. And while you radically improve margins you also gain valuable competitive differentiation.

